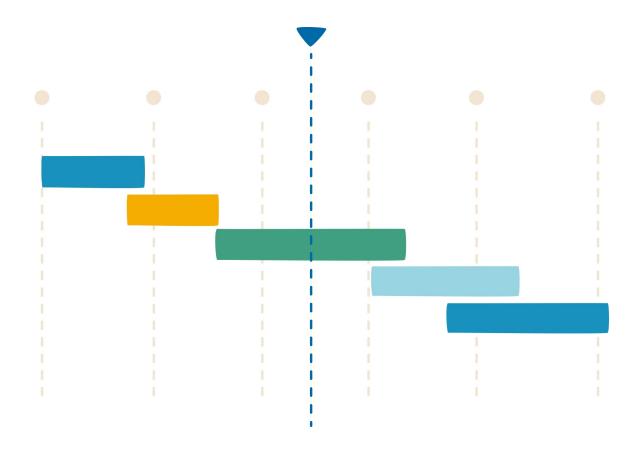
## A Guide for Companies Considering Going Public

## **Chronology of a US IPO**

How long is this going to take?

That depends...

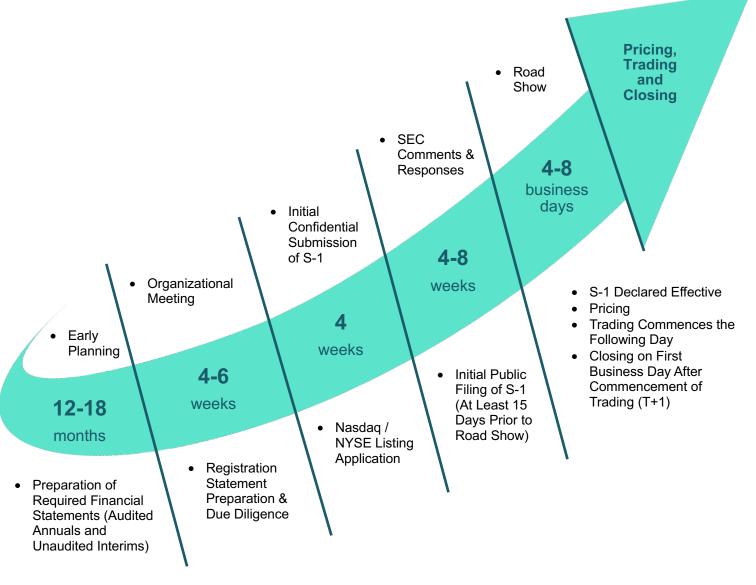


## **Chronology of a US IPO**



- Ideally, start preparing 12 to 18 months before filing, with respect to financial statements.
- From organizational meeting to pricing, approximately 4 months (putting aside market conditions).
- From organizational meeting to initial confidential submission of a Form S-1, generally 4 to 6 weeks.
- After the initial confidential submission, the SEC has 30 calendar days to provide comments.
- Next stage is an iterative process: respond to comments via amendments to the S-1 and submission of response letters; expect 2 to 4 rounds of comments.





## **IPO Timetable**

This table, based on an 16-week IPO process, provides a quick overview of typical events and the parties responsible for making them happen.

Legend • Auditors: A, • Bookrunner(s): BR, • Company: CO, • Company Counsel: CC, • Underwriters Counsel: UC

Week	Description of Events	Responsibility
	<ul> <li>Organizational meeting         <ul> <li>Introduction</li> <li>Proposed offering, structure, timetable, allocation of responsibility, and due diligence</li> </ul> </li> <li>Commence business, financial, accounting and legal due diligence</li> <li>Conduct S-1 drafting sessions</li> </ul>	All CO, BR, CC, UC
1	<ul> <li>Distribute drafts of the following documents:         <ul> <li>Questionnaires for directors, officers and significant shareholders</li> <li>Resolutions for board meeting, including establishment of a pricing committee</li> <li>Underwriting agreement and lock-up agreements</li> <li>Registration rights notice / waiver (as applicable)</li> <li>Selling shareholder documents (if any)</li> <li>Comfort letter</li> </ul> </li> </ul>	CC CO, CC UC CO, CC UC, CC A
2	<ul> <li>Continue S-1 drafting sessions</li> <li>Ongoing business, financial, accounting and legal due diligence</li> </ul>	CO, BR, CC, UC All
3	<ul> <li>Continue S-1 drafting sessions</li> <li>Ongoing business, financial, accounting, and legal due diligence</li> <li>Bookrunners coordinate scheduling of one or more "Analyst Days" to be held with research analysts after the initial confidential submission</li> </ul>	CO, BR, CC, UC All BR, CO
	<ul> <li>Complete S-1 drafting and send S-1 to the financial printer</li> <li>Complete due diligence</li> <li>Finalize opinions of counsels, D&amp;O and significant shareholders' questionnaires, registration rights notice / waiver (as applicable), selling shareholder documents (if any), and board consent / resolutions</li> </ul>	All All CO, BR, CC, UC
4	<ul> <li>Finalize draft of comfort letter</li> <li>Finalize major terms of underwriting agreement</li> <li>Obtain signed lock-ups from directors, executive officers and affiliate shareholders</li> <li>Prepare confidential investor deck for testing the waters (TTW) meetings with potential investors</li> </ul>	A, UC CO, UW, CC, UC CO, CC CO, BR, CC, UC
	<ul><li>Confidentially submit draft S-1 to the SEC</li><li>File for exchange listing</li></ul>	All CO, CC
5-8	Conduct TTW meetings	CO, BR
9	Receive initial SEC comments	CO, BR, CC, UC

Week	Description of Events	Responsibility
10-11	<ul> <li>Respond to initial SEC comments</li> <li>Confidentially submit revised draft of S-1</li> </ul>	CO, CC All
12-13	<ul> <li>Receive and respond to second round of SEC comments</li> <li>Confidentially submit revised draft of S-1 (unless timeline requires initial public filing of S-1 in order to start the 15-day clock for launch of road show)</li> <li>Continue TTW meetings (as needed)</li> <li>Go/no-go valuation discussion</li> <li>Initial public filing of (timed as needed to ensure it is at least 15 days prior to planned road show launch)</li> </ul>	CO, CC All CO, BR CO, BR All
13-14	<ul> <li>Finalize road show investor deck</li> <li>Receive and respond to third round of SEC comments, including cheap stock comments (if any)</li> <li>Implement stock split (if needed to accommodate proposed price range)</li> <li>Obtain any remaining lock-ups</li> </ul>	CO, BR CO, CC CO, CC, A
15	<ul> <li>File amendment to S-1 with price range</li> <li>Print and distribute preliminary prospectus</li> <li>Management presentation to underwriters' salesforces</li> <li>Conduct road show investor meetings</li> <li>Prepare pricing press release</li> <li>Finalize exchange listing</li> <li>SEC declares registration statement effective</li> <li>Bring-down due diligence</li> <li>Pricing and issuance of pricing press release, execution of underwriting agreement and delivery of comfort letter</li> </ul>	All CO, BR CO, BR CO, BR CO, BR, CC, UC CO, CC CO, CC CO, CC All
16	<ul> <li>Filing of final prospectus</li> <li>Bring-down due diligence</li> <li>Closing (T+1) and delivery of legal opinions, closing certificates and bring-down comfort letter</li> </ul>	CO, BR, CC, UC All All